



شركة سويس آرت غيت إ.ع.

CHILDREN FILM CLUB SPONSOR BENEFITS

Under the patronage of
UNESCO (Swiss Commission) and
The Embassy of Switzerland
to the United Arab Emirates

www.magiclantern.ae



*The Magic lantern concept is protected and has been registered with the World Intellectual Property Organization. All extensions outside Switzerland will be made with respect for the concept and the philosophy of the club.

the magic Lantern
a film club for children



THE MAGIC LANTERN HELPS TO BUILD EMOTIONAL CONNECTIONS WITH YOUR BRAND.

Emotions are created out of the signals we pick up across all 5 of our senses and we know how to get them to work together to maximum effect.

THE BENEFIT?

Increased brand loyalty, greater customer lifetime values and enhanced word of mouth recommendation. A prize worth having.

Sponsoring THE MAGIC LANTERN

	Presenter of The Magic Lantern UAE - 1 YEAR	DIAMOND	GOLD	SILVER	BRONZE
Benefits	AED 200,000	AED 100,000	AED 50,000	AED 25,000	AED 10,000
Title Sponsor [Sponsor] presents The Magic Lantern during 1 year (cash sponsor only)	●				
Sponsor Logo on member wallet The Magic Lantern (cash sponsor only)	●				
Sponsor Logo on member card	●	●			
1 Sponsor roll-up next to stage	●	●			
Special product sample, gift or voucher to the members of the film club (provided by sponsor)	●	●			
Opportunity to run a 1-day event branded by sponsor: Invitation of club members to a special event or to the sponsors head office	●	●			
1 Sponsor roll-up in entrance area of Cinema Theatre	●	●	●		
Brochure lay-in (provided by Sponsor)	●	●	●		
Logo on TML trailer prior to film screening	●	●	●		
Product label with TML characters (provided by sponsor)	●	●	●		
Logo on all TML all magazines	●	●	●	●	
Logo on roll-up with all sponsors and partners	●	●	●	●	●
Logo on TML all brochures (20,000 pcs)	●	●	●	●	●
Listed as sponsor in TML newsletter and press release	●	●	●	●	●
Logo on stickers or other branded items (provided by sponsor)	●	●	●	●	●
Logo on TML website with link to your website	●	●	●	●	●
One year Membership Card granting access 6 times a year to TML film session	30	20	10	5	2

WE THANK YOU FOR YOUR SUPPORT!

Swiss Art Gate UAE
P.O.Box 450510
Dubai - United Arab Emirates

Kurt Blum | General Manager
+971 4 395 8782 | +971 50 225 1783
kblum@swissartgateuae.com

May Karam
Business Development Consultant
+971 56 6966 601
may@magiclantern.ae

www.swissartgateuae.com
www.magiclantern.ae

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